

ADOPTION LEVEL OF RECOMMENDED PRODUCTION TECHNOLOGY OF MANGO IN LUCKNOW DISTRICT OF UTTAR PRADESH

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ABSTRACT

The study was conducted in Lucknow District of Uttar Pradesh to measure adoption level of recommended production technology of mango in Lucknow district of Uttar Pradesh. A total number of 120 respondents were selected randomly from twelve villages under malihabad block because productivity, production and area under mango cultivation were found to be maximum. The data were collected by personnel interview method by using pre structured interview schedule and later appropriate statistical analysis was done to find out the meaningful results. The findings of the study revealed that 65 per cent of the respondents belonged to the middle- aged group, majority of the respondents (45 %) belong to the small land holding and majority of the respondents belongs to high level of annual income i.e. above 80,000. The findings also revealed that 58.33 per cent of the respondents had medium level of adoption of recommended production technology of mango followed by 10.83 per cent and 30.83 per cent of the respondents with low and high levels of adoption respectively.

KEYWORDS: Adoption, Production Technology of Mango

Article History

Received: 19 Apr 2022 | Revised: 19 Apr 2022 | Accepted: 20 Apr 2022
